

## Web Site Privacy Statement

PCG has created this privacy statement in order to demonstrate our firm commitment to privacy. Due to the sensitive nature of the information we collect from our users, including address and phone numbers, we believe it is important to satisfy strict privacy requirements. The following discloses our information gathering and dissemination practices for this Web site:

**Collected Information.** The following section describes the information we collect from you and indicates the primary purposes why we collect each type of information from you. If we use your information or disclose or distribute your information to third parties for a purpose that is not related to the following purposes, we will notify you by email of your right to opt-out of that use, disclosure or distribution beforehand. Your right to opt-out shall be governed by the Choice/Opt-Out Section below.

As described below in more detail, we use your IP address to help diagnose problems with our server, and to administer our Web site. Your IP address is or may be used to help identify you, to track activity within our site and to gather broad demographic information. Our Web server will collect IP information.

Our site uses cookies to keep track of your session ID. We may use cookies to deliver content specific to your interests.

Our site's registration and order form requires users to give us contact information (such as name and email address), unique identifiers (such as social security number), financial information (such as account or credit card numbers), and demographic information (such as age or income level). The user's contact information is used to contact the user when necessary. Users may opt-out of receiving future mailings as set forth in the Choice/Opt-Out section below. Financial information that is collected is used to check the users' qualifications for registration and to bill the user for products and services.

Unique identifiers (such as social security numbers) are collected to verify the user's identity with the credit bureaus.

Demographic and profile data is also collected at our Website. We use this data to tailor the user's experience at our Web site, showing them content that we think they might be interested in, and displaying the content according to their preferences. The demographic information may be shared with advertisers on an aggregate basis. Aggregate basis means that your information will be generalized with the data we collect from all our users. For example, we may share the average age or income level of our users with advertisers. We will not share personally identifiable information, such as contact information, unique identifiers, financial information and demographic information, with advertisers about any particular individual that uses our Website.

